

Project Prom Dress



San Antonio

Project Prom Dress 10th Anniversary Charity Gala & Awards

Empowering Dreams, One Prom Dress at a Time

A prom night—a rite of passage, a cherished memory, a moment of pure magic. For countless teenagers, it's a night filled with dreams and excitement, but for many, it's a dream left unfulfilled. Imagine the disappointment of a teenager who, due to financial constraints, can only watch from the sidelines as their friends prepare for this once-in-a-lifetime event.

The sad truth is that across the United States, a staggering number of high school students cannot afford the attire they need to attend prom. According to the National Retail Federation, the average cost of prom in 2021, including clothing, accessories, and other expenses, was estimated to be around \$700 per student. For some families, this amount is simply out of reach.

This is where Project Prom Dress enters the story—a story of hope, empowerment, and transformation. For a decade, we have been on a mission to make prom dreams come true for these deserving teens. With each passing year, we have witnessed the impact of our work grow, reaching deeper into our community and changing lives in profound ways.

A Decade of Empowerment and Transformation

Over the past ten years, Project Prom Dress has tirelessly worked to bridge the gap between dreams and reality for thousands of teenagers. Through the generosity of our supporters and volunteers, we have:

- **Dressed Over 1,000 Teens:** Every year, we have provided formal attire to hundreds of teenagers who otherwise might not have had the opportunity to attend their prom.
- **Fostered Confidence:** We have seen timid smiles turn into radiant confidence as these young adults step into their dream attire, ready to make memories that will last a lifetime.
- **Inspired Aspirations:** By removing financial barriers, we have encouraged countless students to set higher goals, pursue their dreams, and believe in their potential.

- Built a Supportive Community: Project Prom Dress has become a haven of support and encouragement for both the teenagers we serve and the community at large.

Join Us in Creating a Brighter Future

As we celebrate our 10th anniversary on Saturday April 20, 2024, we reflect on the lives we've touched and the dreams we've helped fulfill. But our work is far from done. There are still countless teenagers who need our support to experience the magic of prom night.

We invite you to be a part of this transformative journey. Your support, whether through sponsorship, silent auction donations, or spreading the word, enables us to continue empowering dreams and changing lives.

Together, we can ensure that every teenager has the opportunity to shine on prom night, regardless of their financial circumstances. Join us in creating a brighter future, one prom dress or suit at a time.

Sponsorship Opportunities

Title Sponsor - \$10,000

- VIP Table: Secure a VIP table for 7 guests with preferred seating
- Premier Recognition: Your company logo prominently displayed during the event as the Title Sponsor.
- Prime Exposure: Featured in all event promotional materials and marketing campaigns as our Title Sponsor.
- On-Stage Acknowledgment: Receive special acknowledgment both prior to and during the gala as the Title Sponsor.
- Complimentary Champagne: Toast to your generosity with complimentary champagne.
- Two Years of Website Banner: Your company's banner will grace our website for two years with a premium placement at the top of the page.

Gold Sponsor - \$5,000

- VIP Table: Secure a VIP table for 7 guests with preferred seating.
- Prominent Recognition: Be recognized prominently in all event promotional materials.
- On-Stage Acknowledgement: Your company acknowledged during the gala.
- Company Logo Display: Showcase your company logo at the event.
- Complimentary Champagne: Enjoy complimentary champagne.
- One Year of Website Banner: Your company's banner on our website for one year with a prominent placement near the top of the page.

Silver Sponsor - \$2,500

- VIP Table: Reserved VIP table for 7 guests with preferred seating.

- Recognition: Recognition in all event promo materials.
- On-Stage Acknowledgment: Acknowledgment during the gala.
- Website Banner: Your company banner on our website for 6 months with a visible placement in the middle of the page.
- Complimentary Champagne: Raise a glass with complimentary champagne.

Bronze Sponsor - \$1,000

- Reserved Table: A table for 5 guests.
- Recognition: Recognition in event promo materials.
- Website Banner: Your company banner on our website for 6 months with a placement at the bottom of the page.

Media Sponsor - In-Kind

Become our official media partner with your company's logo featured in event press releases and media coverage.

- On-Air Promotions: Receive on-air mentions and promotions on our media partner's channels leading up to the gala.
- Social Media Promotion: Extensive promotion on our social media platforms with mention of your media sponsorship.
- Website Banner: Your company's banner on our website with recognition as the Media Sponsor, with a placement in the middle of the page.
- Exclusive Interview: Opportunity for an exclusive interview with our organization for media coverage.
- Complimentary Tickets: Receive 2 complimentary tickets to the gala.

Silent Auction Donations

We invite our generous supporters to contribute to our silent auction by donating valuable items or experiences. Your donated items will be featured in the silent auction, and all proceeds will directly benefit Project Prom Dress. While there is no strict minimum value, we suggest considering items with a value of \$100 or more to ensure the success of the auction. Your support through silent auction donations is greatly appreciated and helps us make this event even more memorable.

To become a sponsor, donate items for the silent auction, or for more information, please visit ppdsa.org/sponsorship.

Thank you for considering this opportunity to support a great cause and celebrate a milestone with us.